

SPRING 2015

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\$500 VOUCHER

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SPEND \$100 OR MORE ON WHITEBAIT GEAR & BE INTO WIN!

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**SOCK NETS FROM
\$135.99**

**SCOOP NETS FROM
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RUGER AMERICAN RIMFIRE RIFLE

The 100% American made Ruger American Rimfire™ bolt-action rifle builds on the enormous success of the centrefire Ruger American Rifle®. This new line also combines several design innovations from the popular 10/22® rimfire rifle. Available in .22, 22 MAG & 17HMR.

(Note - prices to increase due to USD/NZ Exchange rate)

AMERICAN STANDARD: with a 18" barrel. Features; Easy to use 10/22® Power Bedding® integral bedding block system. Ruger Marksman Adjustable™ trigger. Ergonomic, lightweight black composite stock.



models from **•\$599.00•**

PICTURED: .22 Calibre

* Includes 1/2 X 20 threaded barrel - 2 interchangeable STOCK modules



RUGER 10/22 RIMFIRE RIFLE

.22lr Factory threaded for sound moderator package includes; • Rugers famous 10 shot rotary magazine • Eagle optics 4x32 scope with weaver style rings and sound moderator. Available in blued wood, stainless synthetic, stainless Hogue threaded, blued synthetic threaded, & blued unthreaded plain.



Unthreaded models from **•\$499.00•** Threaded models from **•\$629.00•**

(Note - prices to increase due to USD/NZ Exchange rate)



THE MOST SOUGHT AFTER FIREARMS IN THE WORLD



\$849.99

452 ZKM .22LR SPECIAL PACKAGE

.22LR RIFLE, Adjustable trigger. American style stock. 5 round mag. Threaded muzzle for a sound moderator + HUNTSMAN 4x32 SCOPE + WARNE RINGS



\$1179.00

455 AMERICAN PACKAGE (.22LR/.17HMR)

Features an interchangeable barrel system. Quickly change between .22LR & .17HMR barrels. + HUNTSMAN 4X32AO SCOPE + WARNE RINGS



RUGER AMERICAN CENTREFIRE S/S RIFLE

Free floating 22" hammer forged barrel. Features adjustable trigger 3-5lbs, Flush fit 4 round rotary magazine. Available in 7 calibres: .22-250, .243, 270, 7mm08, .308, 30.06, .223

* Add \$149 to any model to include Game King 3-9X40 Scope + Rings & Bases

(Note - prices to increase due to USD/NZ Exchange rate)



Bare Rifle Prices

Blued, synthetic, compact S/S synthetic std from S/S synthetic compact

•\$789.00• •\$949.00• •\$949.00•



HOWA STAINLESS CENTREFIRE LIGHTWEIGHT RIFLE

With Green Hogue Stock and FREE Gun bag + GAME KING SCOPE 3 - 9 x 40 + MOUNTS & RINGS



FREE Gunbag Valued at \$49.99

FEATURES: Two stage match trigger and threaded for suppressor



•\$1,099.00•



RANGER 870 SHOTGUNS

Including the NEW Magnum models.

All featuring Interchoke & new aluminium receiver for a lighter, more versatile firearm.

- * 2 3/4 & 3" chamber
- * synthetic stock
- * parkerised finish (to help prevent rust)
- * 5+1 shot mag capable of extension



models from

•\$349.00•

also available in tactical ghost ring with 7 shot mag

•\$599.00•



BUSHNELL ELITE3500 & 4500 RIFLESCOPES

Bushnell Elite scopes are more compact than ever, and feature Ultra Wide Band coating for category-leading brightness in any conditions. Rainguard coated lenses & Argon purged for fog-free assurance inside & out. MODEL 3500 - 3-9x40 & 4-12x40 Also available in: Model 4500 - 2.5-10x40 DOA 600 & 4-16x40



models from

•\$499.00•

HOT SPECIAL

BUSHNELL H2O 10X25 BINOCULARS

Like the name says, these binoculars are made for water. Splash them, soak them, dunk them - and they'll emerge 100% fog free and dry inside. Compact with clear, multi-coated optics.



\$99.99

RRP\$159.99



\$349.99

.22LR NORINCO JW-15A SCOPE PACKAGE

Available in 22" & 15" syn stock models



Including Rifle, 4x32AO Scope, Mounts, Moderator and Free Gunbag!

FREE GUN BAG
VALUED @
\$49.99



HOT SPECIAL



\$89.99



CREE-LED RECHARGEABLE SPOTLIGHT

Cree-Led Rechargeable 540L Spotlight:
Beam distance: up to 300m - strong & light abs housing, rechargeable - on/off switch
Lithium battery (4.2v 3a/h) handheld spotlight (2.5hr burn time)
Comes with rechargeable battery & charger!

\$29.99



BUFFALO RIVER BLACK BEAR 6CM FOLDING KNIFE
(overall length 16cm)

HOT SPECIAL



\$99.99

PRICE BREAKTHROUGH!
SHIMANO TR200G REEL & ECLIPSE 6' 10 kg 1 PCE ROD

SHIMANO

SHIMANO TEKOTA 600 REEL & AQUATIP 6' 10 kg 1 PCE ROD

\$299.99

PRICE REDUCED!

SHIMANO

HOT SPECIAL



SHIMANO TLD50 2 SPEED REEL & AQUATIP 5' 8" 24 kg ROLLER TIP ROD

REEL: Graphite frame & side plate, aluminum spool, 4 bearings

\$499.99

SHIMANO

SOFT BAIT SET

SHIMANO AX4000 SPIN REEL & CATANA SPIN 6-8 kg 7'3" 2 PC ROD + 1 PACK TRIGGER X SOFT-BAIT + SUFIX FUSE BRAID 14LB

\$99.99



CROSMAN PHANTOM SCOPED PACKAGE .177



HOT SPECIAL

EXCLUSIVE DEAL!



PHANTOM

Synthetic stock Air Rifle 1,200 fps + with alloy pellets (1,000fps with lead). Includes a CenterPoint®, 4x32mm precision scope.

\$249.99

With 500 FREE Pellets

LEGALIS 3000 REEL

Gold medal performance at a great price. Advanced design, value and reliability.
Gear Ratio: 5.6:1 >Bearings: 4BB, 1RB >Drag: 6kg >Line Cap: 10lb/185m
* Includes FREE braid

LAGUNA SPIN ROD

High performance & stylish with high quality componentry, ultra tough AO guides & s/s hooded graphite reel seats.
Length: 7ft - Line Weight: 6 - 15lb - Pieces: 2 - Cast Weight: 1/8 - 3/4oz

SOFT BAIT SET



\$249.99

NEW

• HUNTING •



- PRO MAX DOUBLE SCOPED GUN CASE (Pictured) **•\$239.99.**
- PRO MAX SINGLE SCOPED GUN CASE **•\$ 89.99.**
- PLANO SINGLE RIFLE/SHOTGUN CASE **•\$ 79.99.**



- 300 SERIES RIFLE BAG 48" GREEN **•\$ 59.99.**
- 300 SERIES RIFLE BAG 54" GREEN **•\$ 59.99.**
- 300 SERIES SHOTGUN BAG 48" GREEN **•\$ 59.99.**

LASER BORESIGHT KIT - 8 ARBOUR MULTI CALIBRE

The laser Boresighter easily allows the shooter to zero in laser sights or scopes effectively without actually firing the weapon. With 8 different sizes of special designed arbors included, it can be used for most Firearms from .17 to .50 cal.

Comes complete in a plastic case with dividers. **•\$ 99.99.**



WINCHESTER

PROVEN WORLD WIDE WITH UNMATCHED GAME-GETTING RESULTS

\$34.99
20 RNDs

222 REM 45GR
223 REM 55GR
223 REM 64GR

\$39.99
20 RNDs

243 WIN 80GR - 243 WIN 100GR
270 WIN 150GR - 270 WIN 130GR
308 WIN 150GR - 7MM-08 REM140GR



•\$ 19.99.

HANDHELD GREEN CLAY THROWER

Throws clays faster than mechanical traps R/H or L/H throwing - will not rust or break



•\$149.99.

PYRAMID CLAY THROWER

Blue 3/4 Easy Cock



•\$199.99.

CLAY THROWER

3/4 Easy Cock
Single Arm & Seat



EXTREME GUN SAFES AVAILABLE IN 3 SIZES

- * excellent locking system
- * double door
- * internal lock box
- * all safes pre drilled for attaching to wall & floor
- * masonry dyna bolts included
- * soft rubber molding to hold firearms in place
- * comes with 2 sets of keys
- * four pins on the 5 gun safe,
- * five pins on the 7 and 10 gun safes

5 GUN SAFE DOUBLE DOOR

•\$329.99.

7 GUN SAFE DOUBLE DOOR

•\$449.99.

10 GUN SAFE DOUBLE DOOR

•\$649.99.

Fastfind 220 Personal Locator Beacon



The McMurdo FastFind 220 GPS PLB can save your life. Accidents can happen to anyone.

RRP \$549

Saving lives, get found fast!

Light, Small, Waterproof and Floats

SHIMANO BAITRUNNER OC COMBOS

The Shimano Baitrunner OC Spinning Range
Ensures longer trouble free casting, large reel capacities



4000 OC Reel + Aquatip 7ft 1 pce, 8/10kg Rod

•\$199.99•

8000 OC Reel + Aquatip 7ft 1 pce, 10/15kg Rod

•\$239.99•

12000 OC Reel + Aquatip 7ft 1 pce, 10/15kg Rod

•\$249.99•

SHIMANO

PENN 320 BOAT COMBO

FEATURES
Lightweight graphite frame
Aluminium spool
Marine grade bronze alloy main gear
Stainless steel pinion gear
HT-100™ drag
Stainless steel level wind



•\$139.99•

PENN

OKUMA CORTEZ 10CS & CORTEZ 5' 300gm JIG COMBO

Okuma's number 1 selling jig combo, 8.5kg Drag, S/S Gears, Dual anti-reverse system, 5 year warranty. **Unbeatable value!**

okuma
INSPIRED FISHING

•\$299.99•



OKUMA AVENGER COMBOS

okuma
INSPIRED FISHING



The New Avenger B series bait feeder takes this very popular model to a new level, the latest technology and light weight, sleek design makes for the perfect 10kg strayline combo.



BAIT FEEDER SETS

Okuma Avenger 55b Bait Feeder & Revenger Pro 6'6 6-10kg **•\$149.99•**

Okuma Avenger 65b Bait Feeder & Revenger Pro 7' 10-15kg **•\$169.99•**

Okuma Avenger 80b Bait Feeder & Revenger Pro 7' 10-15kg **•\$179.99•**

SHIMANO THUNNUS COMBO

New Zealand's most impressive baitrunner reel
+ Vortex 6' 10" 10-15kg Rod

SHIMANO



THUNNUS SET

Thunnus 12000 C14 Reel + Vortex 6ft 10" 10-15kg Spin BTR Rod

•\$499.99•

Also available:
BTR 12000D Reel + Vortex 6ft 10" 10-15kg Spin BTR Rod

•\$349.99•

SHIMANO TR2000LD COMBOS

A great entry level star drag boat set.
The inshore species specialist.

FROM \$199.99•

With Aquatip 6' 15kg, 1 Pce Rod.

Also available with Vortex & Backbone travel rods.



SHIMANO

SHIMANO TLD15 COMBOS

Great light to medium 15kg boat set, ideal for casting too.

With Aquatip 6ft 1 pce, 15kg Rod

FROM \$239.99•

Also available in Vortex 5'6" & 6'10"

SHIMANO TORIUM COMBOS

The Torium A Series - Compact, powerful and extremely durable.

3+1 Bearings, 6.2:1 Retrieve

16, 20 & 30 HG models

Backbone Elite Rods; Lighter, stronger, versatile & powerful.

SHIMANO



Torium 16HG (pictured) + Backbone Elite Jig OH 200gm **•\$399.99•**

Torium 20HG + Backbone Elite Jig OH 400gm **•\$399.99•**

Torium 30HG + Backbone Elite Jig OH 400gm **•\$429.99•**

PENN SLAMMER REEL/BERKLEY DROPSHOT ROD COMBO

BONUS - Pack of Gulp, and Spool of Fireline.



+ FREE \$10 Gulp & Fireline braid



Slammer 360/Dropshot 702 4-8kg rod, 6kg Fireline
Slammer 360/Dropshot s 662 6-10kg rod, 7kg Fireline • **\$199.99** •

SHIMANO SUNGLASSES See The Fish - Protect Your Eyes!



Each model comes standard with polarised lenses which reduce on water glare allowing more visibility of what is happening beneath the surface & reduces eye strain. MODELS AVAILABLE: Forcemaster, Catana, Antares, Speedmaster, Exage, Vengeance XT, Purist & Aermos.



• **\$39.99** •

SHIMANO FILLET KNIVES Shimano's premium work & fillet knives feature;

Moulded, non slip & textured handles, finger safety guards, flexible stainless steel blades, protective sheaths



6" FILLET KNIFE \$19.99 9" FILLET KNIFE \$24.99

HAND CRAFTED KNIVES - MADE IN NEW ZEALAND



ECONOMY FARMER **\$109.95**



DROP POINT **\$109.95**



KIWI FISH FILLET **\$72.50**



PEASANT KNIFE
RANGE 3" POLY
\$29.00 EA

* Individually hand crafted * Made by master cutler

LED LENSER H7.2 HEADLAMP 5 YEAR WORLD WIDE WARRANTY



• **\$149.99** •

Brighter. Smarter. More durable. More Comfortable.
•250 lumens on boost •160m beam range on boost
•Focusable and now with smart light technology
•4 x AAA batteries (included)

RECHARGEABLE VERSION H7R.2 ALSO AVAILABLE \$214.99



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31st October 2015

GULP PACKETS • \$8.00EA •

**GULP & GULP ALIVE
SOFT BAITS**

WHILE STOCKS LAST!



GULP TUBS • \$22.00EA •



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BUCK
KNIVES

FOLDING HUNTER
\$149.99

FOREVER
WARRANTY

MORE BUCK KNIVES IN-STORE
Behind every Buck knife is 100 years
of experience and craftsmanship. Using the very
best materials and state-of-the-art technology to create
high quality knives. Every knife we make has a 4-Ever Warranty.

LEATHERMAN WINGMAN

MULTI TOOL

The Wingman includes Leatherman's spring action pliers with the addition of scissors, package opener and a removable belt clip.
14 tools in total with the convenience of outside accessible blades.



- * 14 TOOLS IN ONE
- * SPRING LOADED PLIERS
- * MADE IN USA
- * 25 YEAR WARRANTY

• **\$99.99** •



LED LENSER P7.2 TORCH 5 YEAR WORLD WIDE WARRANTY



• **\$159.99** •

Lighter. Brighter. Shines Further.
•300 lumens on boost •260m beam range on boost
•Advanced focus system •4 x AAA batteries (included)

Gamo P-900 Pistol

A spring pistol with an ergonomic design for better precision. Single shot option and a diamond checkered grip.



• **\$139.99** •



GAMO PT-85 DESERT

Semi Auto CO² Pistol. Blow Back System. Checkered coloured grip & tactical design. Available in desert & green



• **\$249.99** •



Limited Stock - No Rainchecks

C15 BLOWBACK

Compact design CO² pistol able to shoot 15 steel BB's with one magazine, featuring a Weaver-style rail for mounting tactical accessories. Perfect for target practice and short-range varmint control. 450 fps with Gamo PBA Platinum Compact design, smooth steel barrel Steel BB pistol Semi Automatic Blowback action 15 steel BB magazine capacity



• **\$229.99** •

GAMO SHADOW IGT AIRGUN INERT GAS TECHNOLOGY



• **\$399.99** •

+Free pk 500 match pellets

"This revolutionary reloading system uses an inert gas pneumatic system (replaces traditional spring loaded system). The primary benefit is reduced stock vibration - steady and consistent power providing greater precision when shooting" In excess of 1,000 fps with .177 pellets. Also available in .22 all-weather stock.

AVAILABLE AS .177 OR .22

BENJAMIN PROWLER NP AIR RIFLE .177 WITH 4 X 32MM SCOPE



• **\$349.99** •

Lighter & smoother cocking force than other rifles in its class. F.P.S. of up to 1200 fps. Features: Nitro Piston technology all-weather stock, CentrePoint 4x32mm riflescope, Rifled steel barrel, Adjustable, two-stage trigger

70% QUIETER THAN OTHER BREAK BARRELS

BENJAMIN PHOENIX NP2 AIR RIFLE



- Nitro Piston 2 (gas piston)
- Single-shot
- Enhanced adjustable 2-stage trigger
- Ambidextrous black synthetic thumbhole stock
- Recoil pad
- Integral sound suppression system
- Includes 4x32 scope and mount (unmounted)

- Breakbarrel
- Rifled steel barrel
- Manual safety
- .177 CAL 1200 fps
- .22 CAL 950 fps

• **\$499.99** •

HUNTERS ELEMENT SUPERLITE CLOTHING

Lightweight and durable hunting gear for warmer conditions. Excellent breath ability and protection from the sun (SPF 50+) with the proven stealth of Desolve™ Bare™ Deception Camouflage.



SUPERLITE SHIRT
sml / med / Large / X Large / 2XL

• **\$129.99** •

SUPERLITE TROUSERS
sml / med / Large / X Large / 2XL

• **\$119.99** •

RIDGELINE BLACK 5 PIECE CLOTHING PACK



PACK INCLUDES;

- Beanie
- Trousers
- Heartland V Tee
- Anorak with hood
- Socks

• **\$99.00** •

HUSKY NR400 SLEEPING BAG

4 COLOUR OPTIONS: LIME / RED / NAVY / CHARCOAL

4 Season Recreational Sleeping bag - Fill Insulation: 400gms

The 4 channel synthetic hollow fibre for superior warmth.

Fast drying and retains warmth even when wet, ideal for outdoor use.



GREAT VALUE!

• **\$99.00** •



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Shoulder Mounts
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BOAT BBQ
WAS \$399.99
NOW \$249.99

Kiwi Sizzler



ECHO BOOT
WAS \$225.95
NOW \$179.99



LARGE SPIT
WAS \$1499.99
NOW \$1199.99

LARGE SMOKER
WAS \$899.99
NOW 799.99

ONE ONLY



FOXTROT BOOT
WAS \$179.95
NOW \$159.99

LIMITED STOCK



FEATURED



NITE SITE EAGLE 500 METER
WAS \$2799.99

NOW \$2299.99
HURRY! ONE LEFT!



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